



nūsaned

ANNUAL REPORT
2021

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WHO ARE WE?

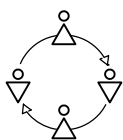
Nusaned is a Lebanese non-profit humanitarian, community-based and volunteer organization that remains at equal distance from all religions and does not engage in any political activity.

The organization began its journey in December 2019 just two months after the Lebanese October uprising with a vision to empower marginalized communities throughout Lebanon to live sustainably.

We support communities based on a non-biased, egalitarian and value-based needs assessment process with the ultimate goal of these communities becoming self-sustaining.

Nusaned created 3 main program pillars - "Roofs That Shield", "Crops That Yield" and "Goods In Need" - that work together in synchrony to achieve our mission of offering under-serving Lebanese communities access to food security and secure shelter, and of providing ongoing opportunities for productive economies. We do this through innovative and effective partnerships with communities as well as locally engaged, international organizations and donors.

WHY NUSANED?



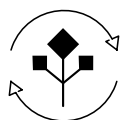
Inclusiveness and Non-biased Approach

No gender bias
Policies on protection from sexual abuse very well developed
PSEA Officer on board



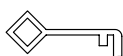
Corporate Governance and Accountability

Our board members are IFC certified for corporate governance
Complaints and Helpline Officers on board



Circularity and Sustainability

Imbedded in all programs and activities



Ethical and Transparent

The 2020 and 2021 Annual Reports are available on the website
The 2020 and 2021 Audit reports are available on the website
The mobile application shows in detail all activities as well as pictures and videos



Collaborative Approach

Partners include local NGOs, INGOs, UN agencies, governmental institutions
Referrals Officer on board

LETTER FROM OUR BOARD

Since 2019, Lebanon has faced an unprecedented and multifaceted economic, financial, social and health crisis which has led vulnerable populations to be deeply affected by a sharp increase in poverty as well as limitations on access to food, healthcare, education and other basic services. Moreover, the August 4th, 2020 Beirut Blast compounded with the ramifications of the ten years crisis in Syria further affected the country's economy, institutions and people - Lebanon being the country hosting the highest number of refugees per capita and per square kilometer in the world (the Lebanon Crisis Response Plan 2022 review).

For this annual report, the year 2021 can only be viewed as a continuity of 2020, since a substantial amount of humanitarian and development efforts were initiated after the August blast in 2020 but only finalized in 2021. For that and in order to portray a more comprehensive overview, this report combines our impact for the past two years in one value. We hope this report will shed light on how, with hard work and collaboration, we can face head-on the many issues our country is facing. We proudly serve the marginalized communities in their time of need and strive to empower them to live sustainably and with the backing of our donors and partners, we look forward to building upon the successes of the previous two years and learning from their challenges to bring positive change into the lives of those that need it the most.



Ghaida Nawam
Co-founder /
President



Rana Samara
Vice President



Hani Merhi
Director



Grace Eid
Treasurer



Mona Shantouf
Secretary



Salah Zeineldine
Director



Dima Sinno
Director

2021 Advisors



Jad Bitar



Fadi Adra



Wissam Sfeir



Hania Chahhal



Joe Harb



Diana Ibrahim



Louis Ragy

OUR IMPACT up till 2021

Families Supported **100,000+**

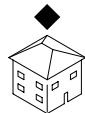
Donations Received **\$7,193,048**

Labor Workers **3,400+**

Volunteers **250**

ROOFS THAT SHIELD

Strong and stable homes create strong and stable communities. Nusaned believes in fulfilling the fundamental human need for shelter so that people and families can have a home that safeguards their health, promotes their welfare, and creates an atmosphere of security, stability, and opportunity for personal development and economic growth.



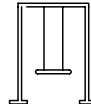
Units
Rehabilitated
2,500+



Restaurants
Rehabilitated
25



Heritage
Buildings Restored
2



Community Space
Rehabilitated
3

GOODS IN NEED

At Nusaned, we prioritize creating self-sufficient communities while remaining adaptable to meet various and ongoing needs as they materialize. In order to build a robust, long-lasting network of support, we foster a culture of sharing and community support while guiding people and families through the earliest stages of combating and overcoming poverty.



Households
Supported
101,648



Nutrition Items
Distributed
239,488



Well Being Items
Distributed
83,664



Home Appliances
Distributed
2,450

CROPS THAT YIELD

Nusaned supports communities in achieving food security based on sustainable approaches while preserving and enhancing the local ecosystem. We offer communities the resources and tools to competent and knowledgeable solutions that contribute to food self-sufficiency, as well as technical help and advice.



Households
Supported
1,068



Villages
Supported
28



Chicken
Distributed
8,585



Vegetable and
Fruit Kits
36,000 m²



Beehives
Distributed
300

ROOFS THAT SHIELD

Donations Received \$6,249,189

Units Rehabilitated 2,500+

«Roofs That Shield» is one of Nusaned's core programs that focuses on providing the basic human right of shelter for underprivileged Lebanese citizens. At the founding of Nusaned, our initial target was to rehabilitate 1,000 homes in various regions of Lebanon starting with 300 houses in Akkar. However, after the Beirut Blast in 2020, we expanded our team, led by architects and engineers and supported by local contractors, to establish the sub-program Roofs that Shield Beirut.

The explosion did not only devastate the built environment, but also exposed the dire needs of the shelter sector in Beirut, calling for interventions to address decades of inequity, inaccessibility, and lack of adequate shelter for underprivileged communities. These needs were only further and exponentially exasperated by the blast. Within 6 months, we achieved our target of rehabilitating 2,200 residential and commercial units, including a cluster of two heritage buildings, substandard shelter units, restaurants, and SMEs in various sectors, as well as contributing to the rehabilitation of medical and educational institutions. We also finalized the 300 residential units we had started in Akkar.

Projects

1. Roofs That Shield Beirut

- ◆ Heritage buildings "Salim Gholam Cluster plots 1137 and 474" and heritage residential units
- ◆ Institutions and MSMEs including hospitals, schools, public institutions, restaurants, and commercial units.
- ◆ Sub-standard residential shelter as well as common areas, roof and exterior elements.
- ◆ Community spaces including ParticiPlay, Karantina Garden, and contributing to Let's Play playgrounds.

2. Roofs That Shield Akkar

- ◆ Rehabilitation of 300 Sub-standard residential shelter.
- ◆ Public Space: finalized the execution of Berkayel Stairs and pending funding are another 27 community spaces.

ROOFS THAT SHIELD BEIRUT



Donations Received \$5,446,438

Units Rehabilitated 2,200+

In the aftermath of the August 4th, 2020 port explosion Nusaned rehabilitated more than 2,200 residential and commercial units that were either severely, moderately or lightly damaged. This program was powered by a workforce of more than 3,300 workers and 250 volunteers who, thanks to Arope insurance, were fully covered under a workmen insurance policy.

Our digital needs assessment and GIS-based platform allowed us to manage, visualize and share data.

“Download our Nusaned mobile application to view before and after pictures of all rehabilitated units”



ROOFS THAT SHIELD BEIRUT

Heritage Buildings

Salim Gholam Heritage Cluster and Neighborhood Restoration

With the support of our donors and in collaboration with our partners and contractors, Nusaned celebrated, on September 16th 2021, the restoration of the Salim Gholam Heritage buildings - Rmeil plots 1137 and 474, Rue Gouraud, a cluster of two buildings of 5 residential and 3 commercial units. Both buildings had been evacuated due to Level 3 damages from the blast. The main structural elements consisted of bearing sandstone walls and wooden or steel beams with wooden planks. In plot 474, the roof and its wooden attic were severely damaged, in addition to the double arched sandstone façade as well as the south-west corner wall at the second level above the building entrance. Other rehabilitation works included woodworks (windows, doors and shutters), electrical works, mechanical works, waterproofing, painting and rehabilitating the kitchen.

This contribution to the rehabilitation of the built heritage of Beirut aimed to work at the cluster and neighborhood scales, to restore not only the buildings but also the socio-economic and cultural fabric of the city. Despite the many challenges facing the rehabilitation of heritage buildings in Beirut, be it the lack of funds allocated to heritage sites, or the lack of specialized building materials and delays related to scope creep and lockdowns, Nusaned endorsed a participatory approach with the beneficiaries and thus succeeded in not only bringing back families to their homes, but also to contributing to reviving the historic fabric of Beirut. To further document the historic evolution of this cluster, an Architectural Survey was conducted by Naji Assi and a team of architects and architectural students and was funded by AUB.

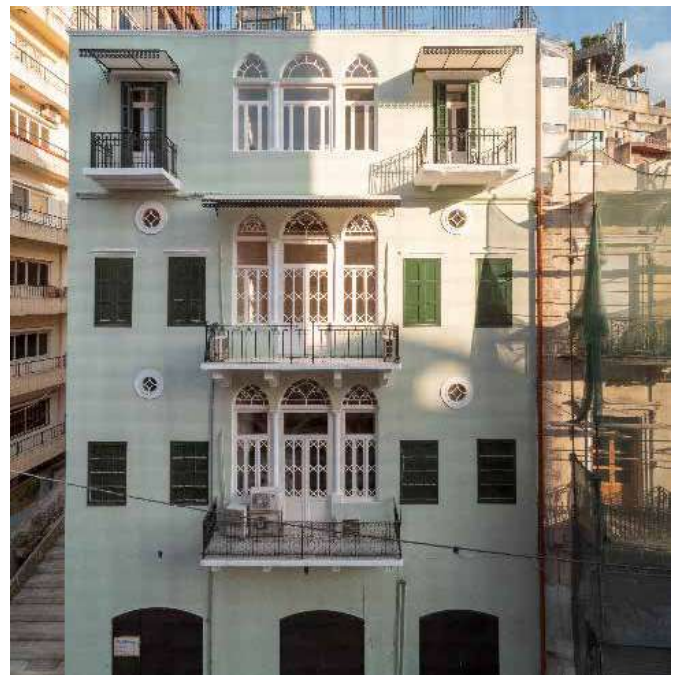


ROOFS THAT SHIELD BEIRUT

Heritage Buildings

Salim Gholam Heritage Cluster and Neighborhood Restoration

Nusaned is proud of completing this flagship project, in collaboration with AUB Neighbourhood Initiative, and with the generous funding of IWC Watches, Arcenciel, Save Beirut Old Houses, Lutheran World Relief, and with the in-kind donations from Saint Gobain Group, Tinol Paints, Blue Shield Lebanon, and Homes by Itco. This project would not have been achieved without the professional expertise of our 2 contractors, Mohamad Ghotmeh (CTI Contracting) on plot 1137 and Dr. Michel Chalhoub (Distruct Solutions) on plot 474.



ROOFS THAT SHIELD BEIRUT

Institutions and MSMEs

Zumtobel Lighting Donation



In September 2020, Nusaned was approached by the Zumtobel team in Dubai who, in line with Zumtobel Group's board decision, were vetting local NGOs to donate lighting fixtures to support the Beirut blast rehabilitation efforts. By October 2020, Nusaned was the only NGO selected for this mission. An inventory of approximately 12,000 high-end indoor and outdoor Zumtobel, THORN and acdc lighting fixtures as well as Tridonic drivers were fully entrusted to Nusaned. Thereafter, we managed the whole process from the clearance of the shipment, to storing the inventory, to vetting beneficiaries in collaboration with Zumtobel, to finally distributing to the selected beneficiaries.

Our professional collaboration with the Dubai Zumtobel team was based on a participatory and transparent spirit, complete with technical support, communication and reporting. With a clear selection criteria put in place and a close follow-up on every project, we were able to provide in-kind donations to a large variety of beneficiaries in private and public sectors. Patients in 6 hospitals and elderly homes, students at 4 universities and 10 schools, as well as pedestrians on the streets of Bourj Hammoud continue to benefit from this superior lighting that will help bring the basic need of lighting to their daily lives. In addition, 30 SMEs as well as a variety of beneficiaries in the hospitality and residential sectors were supported. Nusaned also collaborated with other NGOs and initiatives, donating lighting to support projects such as the Let's Play's initiative "Bringing Beirut's Playgrounds back to life".

Estimated amount of donation is \$1,200,000

Area of lighting support: Greater Beirut and Mount Lebanon

Hospitals supported: Geitawi Lebanese Hospital, Hopital des Soeurs Rosaire, Hotel Dieu de France, Dar El Ajaza, Saint Joseph Hospital, Children's Cancer Center of Lebanon (CCCL), and Bcharre Government Hospital

ROOFS THAT SHIELD BEIRUT

Institutions and MSMEs

Zumtobel Lighting Donation



ROOFS THAT SHIELD BEIRUT

Institutions and MSMEs

Pfizer's Fund for the Rehabilitation of Damaged Hospitals and Health Organizations

After the August 4th, 2020 Beirut blast, Pfizer employees launched a fundraiser with the objective to support damaged hospitals and health organizations. The amount of \$48,079 was supplemented by Pfizer management and reached \$144,236. With this generous donation, Nusaned purchased new medical equipment and funded the maintenance of existing ones to allow hospitals and health centers to continue providing critical healthcare and to maintain the resilience of the medical field. The hospitals and healthcare centers equipped are The Lebanese Hospital Geitaoui, Rosary Sisters Hospital, Hotel Dieu de France, Saint George Hospital Medical University Center, American University of Beirut Medical Center (AUBMC), Sesobel clinic, a Gynecologist clinic, Pharmacy St.Marc, Yamout Optical Center, and the Cooperative of State employees. The fund covered the purchase of medical supplies (monitoring, oxygenation and respiration units, and treatment appliances), as well as office supplies (desktops, laptops, printers, and UPS).



ROOFS THAT SHIELD BEIRUT

Institutions and MSMEs

PepsiCo, Life and Accor Lebanon Rehabilitation of Restaurants



In partnership with the Syndicate of Owners of restaurants, cafes, nightclubs and pastry shops in Lebanon, Hospitality Services and Apave, and thanks to our donors PepsiCo, Life and Accor, Nusaned was able to rehabilitate 25 restaurants and pubs in the damaged area between October 2020 and August 2021. With this project, we revived the shattered hopes of the restaurants' owners and sustained the livelihood of their employees, and together with them helped Beirut recover! By the end of 2021, all restaurants supported were fully operational.

PepsiCo donation amounted to \$100,000

ACCOR donation amounted to \$49,089

Restaurants and Pubs

Acoté | Bodo | Butcher's | Dar El Gemayzeh | Floyd | Greedy Goose
Le Bar D'Acoté | Le Baron | Le Petit Gris | Lina's ABC Ashrafieh | Loris | Mayrig
Mothershucker | Prune | Slate | Stairway | Tamashii | Tavolina | Tenno
The Barn | The Happy Prince | Yakiniku

ROOFS THAT SHIELD BEIRUT

Rehabilitation of Sub-standard Residential Shelters and Commercial Units

Nusaned is proud to have rehabilitated over 2,200 residential and commercial units in 93 zones of the affected areas of the horrific August 4th port explosion in less than 1 year! 30 local contractors were on board and the project was managed by 28 Nusaned architects and engineers. We are grateful to all the donors and partners who supported this project!



Donors

Impact Lebanon **\$1,584,521**
Beirut Emergency Fund **\$346,278**
Family to Family **\$47,000**
Kulluna Li Beirut **\$44,081**
Fondation des Cedres **\$31,400**
Endless Hope **\$29,000**
Columbia University Students **\$26,000**
Chellaram Foundation **\$625**

Corporate Partners Included
IWC Schaffhausen **\$110,000**
Cargill **\$10,000**
BBEnergy **\$39,726**
CCC **\$40,338**
OMD and Tiktok **\$19,157**

Partner International NGOs Included
Medair **\$328,156**
Care International **\$237,600**
Save the Children **\$217,118**
Paces **\$100,000**
Lutheran World Relief LWR **\$91,085**
Acted **\$4,968**

Partner Local NGOs Included
Saint Vincent de Paul SSVP **\$74,666**
Sanabel Nour **\$20,000**
Chababik Beirut **\$8,539**
Akkarouna with an in kind donation
of glass amounting to **\$200,000**

Other donors include Transferwise and Twist for Beirut

ROOFS THAT SHIELD BEIRUT

Rehabilitation of Sub-standard Residential Shelters and Commercial Units

Nusaned also restored the main facades and common areas of 5 buildings in the Geitawi area with a grant received from the Beirut Emergency Fund (BEF) and executed by CTI contracting, and the common areas of another 13 buildings in Bourj Hammoud through a partnership agreement with Care International and funding from NIN - NACHBAR IN/NOT (execution by a selection of local contractors). The impact of the two projects was huge as it contributed to the safety and security of the residents as well as to the uplifting of the community's overall neighborhood appearance.



ROOFS THAT SHIELD BEIRUT

Community Spaces

“Participiplay” Project: “I just want to play.”

Nusaned was selected as the NGO partner in the International Urban Regeneration Studio entitled Beirut: Spaces of conflict, a joint studio between various programs aiming for academic institutions to contribute to community-based projects. The programs involved were the American University of Beirut's (AUB) Landscape Design and Ecosystem Management Department, the Universitat Internacional de Catalunya (UIC), Chalmers University of Technology, and the Royal Melbourne Institute of Technology (RMIT).

Participiplay is the project of the Chalmers University of Technology students - Amitis Fouladi, Haferkamp, Karl Sandman, Marie Middendorff, Barne Haferkamp - and was developed with the support of Nusaned, and inaugurated in August 2021. Participiplay's concept - replacing one parking spot with a play area where children can play outdoors with no fear of traffic - perfectly aligns with Nusaned's shelter program and reflects our belief in bringing safe public spaces to children. This bottom-up participatory process, where the children, their families, and the municipality took charge of their future outdoor environment, aimed at reinforcing social stability and mobilizing the community to take collective action on and generate solutions to shared social and community challenges.



“Participiplay” Collaborators: Bourj Hammoud municipality, Ziad Abi Chaker, Light Reach Net, ColorTek paints, Nancy Salamouny and implementation costed **\$5,877**



ROOFS THAT SHIELD BEIRUT

Community Spaces

Karantina Garden project with Catalytic Action

Funded by Impact Lebanon, the Karantina garden project was implemented in 10 months and finalized in August 2021. As the local NGO partner, along with Catalytic Action, the collaboration resulted in activating this public space by holding children's activities in the garden and its neighborhood, community activities in the neighborhood, and by implementing the Beit Byoot enclosure and minor rehabilitation work, as well as the painting of two murals.



ROOFS THAT SHIELD BEIRUT

Activities Related to Shelter

Nusaned was elected member of the UN Core Shelter Group, from February 2021 till February 2022, attending meetings and contributing to the strategic decisions of the Shelter Sector.

Nusaned was also elected to co-lead the residential shelter upgrade temporary technical committee (TTC) with **Acted** in 2021, with the

objective to update a guiding document that will be adopted by the national shelter working group. The final document addressed the multiple household-level needs and challenges of those living in substandard buildings, to then offer proper shelter conditions by promoting occupancy free of charge, rent reduction, and rent freeze approaches in all regions.



Nusaned collaborated with AUB Beirut Urban Lab (BUL):

In an effort to support the relief and recovery effort in post-blast Beirut, the Beirut Urban Lab (BUL) made openly available the Beirut Built Environment Database, layers of data on the city's built environment, which served as a

critical reference for various groups to conduct surveys, map their work on the ground, and exchange knowledge. This cornerstone of exchange and knowledge-sharing established a collaboration between BUL and Nusaned, extending to Nusaned sharing our GIS-based digital database of rehabilitation and relief work, with the BUL's Beirut Urban Observatory which was launched in August 2021. This platform provided many stakeholders with the opportunity to consolidate and visualize work on the ground, coordinate efforts, and avoid duplication.

Nusaned contributed to the dialogue related to the recovery of Beirut by participating in webinars and workshops such as:

- ◆ ESRI - GIS Day 07 November 2020
- ◆ AA Symposium - Reconstructing Beirut 5 March 2021
- ◆ Columbia webinar
- ◆ Workshop related to Assessing Vulnerabilities in Mar Mikhael (Hosted by The RELIEF Centre & Catalytic Action 30 June 2021)
- ◆ Webinar BUL and IFI's webinar "Recovering amidst Crisis, Beirut's Port Blast One Year Later" 12 August 2021
- ◆ Roundtable discussion regarding "Neighborhood Connectivity and Urban Scale Synergies" by the Beirut Urban Lab at the American University of Beirut, (Hosted by The RELIEF Centre & Catalytic Action 30 June 2021)
- ◆ Webinar organized by PMI Communauté Francophone - RG and Project Management Institute MENA, in September 2021, to commemorate the 2020 Beirut Blast.

ROOFS THAT SHIELD AKKAR



Donations Received \$802,751
Units Rehabilitated 300

Nusaned's «Roofs That Shield Akkar» was launched in December 2019 with a target to rehabilitate 300 houses and create 28 safe community spaces in 28 villages in Akkar within a period of one year.

Although the Covid-19 outbreak and the August 4th, 2020 Beirut Explosion delayed the implementation of the project, with our commitment and perseverance, the last 50 houses were completed in May 2021. One community space was redesigned in Berkayel, as we continue to pitch for funds to complete the 27 remaining community projects.

This rehabilitation project is dear to our hearts because it was launched as a personal initiative before Nusaned was officially born. While giving the inhabitants the comfort and stability of secure housing, a sustainable and circular economy approach was followed, whereby members of the local community - whether workers, contractors, suppliers of building materials and others - were encouraged to contribute to this project through personal investment of time and labor, and thus local employment opportunities were created.

Pictures of before and after as well as house maps and stories about the families are all available on Nusaned phone application.

GOODS IN NEED

Donations Received **\$866,345**

Households Supported **100,000+**

Items Distributed **327,000+**



Nusaned's ongoing Goods In Need program has developed by the end of 2020 into a more sustainable program whereby **Food and Non-food Vouchers** were distributed instead of food parcels. This shift had the objective to encourage a circular economy model by allowing families to have a wider choice of items to buy (especially meat and fresh

produce), and benefitting SMEs who were struggling from the dire economic situation by offering a bigger opportunity for economic growth. Standard operating procedures for the distribution of vouchers were drafted and shared with the SMEs, and Nusaned supported and trained the SMEs on food security and food safety as well as proper merchandising.

Projects

- ◆ Food Vouchers Distribution
- ◆ Care International Emergency Pooled Fund
- ◆ Lebanese Humanitarian Fund (LHF) in collaboration with Care International
- ◆ Livelihood project In partnership with Life and Facebook
- ◆ Chloe's Fund
- ◆ Akkar Explosion Emergency Fund
- ◆ In-kind Donations

Food Vouchers Distribution Project

Four projects related to food vouchers distribution were implemented in 2021 in Beirut, Tripoli, and Akkar:

The Holiday Cheer Project, in collaboration with Life, Act for Lebanon and L'Orient Le jour, whereby 504 families suffering from the August 4th, 2020 explosion were supported during Christmas 2020 and January 2021 by distributing vouchers worth 625,000 LBP (equivalent to \$75) in the areas of Mar Mikhael, Fassouh, Geitawi, and Gemmayze. Those vouchers were redeemable at minimarkets, butchers, vegetable shops as well as hairdressers which benefited 18 local SMEs that had been struggling in the ongoing crisis. Nusaned also offered those families a turkey plate and a Buche de Noel from Mayrig restaurant to help them celebrate Christmas, as well as gifts for the kids.



The Beirut and Akkar Vouchers, in collaboration with Life and Act for Lebanon whereby food vouchers of \$50 were distributed to 222 families in Aicha Bakkar and Ras Nabeh at \$11,100 cost in May, June, and July 2021 to be redeemed from 16 SMEs, and to 500 families in Akkar in the villages of Bebnine, Berkayel, Jdaidet Qayteh, Karkaf, and Wadi Jamous at \$25,000 cost to be redeemed from 30 SMEs.



The Ramadan Vouchers Distribution, in collaboration with Care International (CIL), whereby 684 Lebanese and non-Lebanese families were supported during April and July 2021 in the Zukak El Blat and Bourj Hammoud areas during the month of Ramadan, by distributing vouchers amounting to \$75 redeemable at 18 supermarkets, vegetable markets, butchers and bakeries.



GOODS IN NEED

Well-Being and Health

Care International Emergency Pooled Fund Project

Nusaned along with Care International Lebanon (CIL) continued their already rolled out Emergency Pooled Fund Project, with a budget of \$82,948, distributing food parcels, hygiene kits and multi-purpose cash assistance to those in dire need. The project lasted for one year, from March 2021 until February 2022, in Beirut and Tripoli, and had a great impact: 100 beneficiaries received all three services, 300 beneficiaries received multi-purpose cash assistance amounting to \$400, 2,063 beneficiaries received food parcels and hygiene kits, and 1,263 beneficiaries received transportation assistance during the distributions. The selection was made after completing 3,377 Vulnerability Assessments.



Lebanese Humanitarian Fund (LHF) Project in Collaboration with Care International

Nusaned implemented this project in Ras El Nabeh, Moussaitbeh, Bourj Abi Haidar, Mazraa, and Kaskas from October 2020 until February 2021, whereby 2,944 Food parcels were distributed to 736 families over a period of 4 months, as well as 1,102 hygiene kits, 367 elderly kits, 200 baby kits, 500 hot meals every two days for 30 days, as well as 676 IPC kits door to door to support needy families and individuals.

Well-Being and Health

Livelihood Project in Partnership with Life and Facebook

Nusaned helped in the selection and vetting of the 3 SMEs in Tripoli - Vivid, Barbar Soap, and Molly Churros- and in the delivery of a cash grant of \$3,000 to support them develop their businesses.

Chloe's Fund Project

Contacted by Chloé's parents in December 2021 to launch a celebration giveaway fund for Chloe's birth, Nusaned and Innovest decided to mobilize this fund to assist students of Bebnine Secondary Public School in continuing their education and decreasing the number of drop-outs that resulted from the financial crisis. The fund targeted 35 students, each receiving aid worth 750,000 LBP (equivalent to \$35), divided in three equal amounts to cover registration fees, cost of books, and school supplies.

Akkar Explosion Emergency Fund Project

On August 16th, 2021 fuel tanks exploded in Tleil village in Akkar leaving 31 dead and 80 injured. In collaboration with Mar Mikhael community, Ahla Fawda, min Beib la Beid, Mayrig, and Clean Republic, the families of the injured victims who needed to stay in Beirut were accommodated at the Nusaned Hub Building. Also, in collaboration with CARE International, Nusaned distributed food parcels and hygiene kits to all families of the victims. **Amount donated: \$4,360.**



GOODS IN NEED

Home Appliances and SMEs Appliances

In collaboration with Xpatria and the Lebanese Food Bank, and donors SEAL and LIFE Lebanon UK, Nusaned distributed 245 home appliances, including ovens, fridges, heaters, washing machines, TVs, and microwaves to 228 families in the affected areas in Achrafieh, Mdawar, Mazraa, and Zukak El Blat, Bourj Hammoud, Rmeil, Mar Mikhael, Salim Slem, and Geitawi.

Donor: Xpatria, Cost \$25,000

In coordination with Sanabel Nour, Lebanese expats in the USA donated to Nusaned a large quantity of clothes for all ages to be distributed to the community that needs it the most. The Nusaned team sorted these clothes by age, size, and gender, then hung them neatly at the hub in Mar Mikhael for the beneficiaries to come pick up clothes of their choice with dignity and respect. Our brand ambassador Carmen Bsaibes boosted this initiative when she volunteered to participate in the clothing distribution and made our clothing drive a huge success.



Thanks to the generous donation of **Colgate Palmolive and Holdal group** for the second year in a row, and in coordination with LiveLoveBeirut, **Nusaned volunteers packaged and distributed hygiene kits to 1,000 needy families** during the holiday Christmas season in the hope of alleviating the stress of the crisis. Nusaned also collaborated with Acted in September 2021 to distribute dignity kits including essential hygiene and sanitary items to 85 women, to help them fight period poverty.



Nusaned collaborated with Islamic Relief and Save the Children on two separate projects to distribute food parcels to 1,000 and 300 impacted households in the neighborhoods of the Beirut Explosion.

CROPS THAT YIELD

Donations Received \$77,513

Households Supported 1,068

Villages Supported 28

Nusaned supports communities in achieving food security and provides them with technical support and advice, delivering the means and resources to develop tailor-made solutions that ensure food self-sufficiency. In light of this, Nusaned has created a variety of kits to support families in need, including the Chicken Coop Backyard Kits, the Vegetable and Fruit Gardens Kits, and the Honey Bee Kits. These backyard kits were launched in Akkar benefiting 1,068 households and will soon be applied in Mount Lebanon and Bekaa.

Projects

Chicken Coop Backyard Kits

Given their feasibility and quick-return to the households, the chicken coop backyard kits provided impoverished families not only with a source of food security, but also a living income whereby they can sell the surplus egg production in exchange for cash or produce to achieve well-balanced nutrition. With the help of Nusaned's Roofs That Shield members, a coop design guideline was created based on principles of a circular economy. Nusaned also engaged the beneficiaries in the provision of recycled materials as well as the construction of the coop through sweat equity.

Nusaned distributed 8,585 chicken to 450 households at a Cost of \$25,186.

CROPS THAT YIELD

Projects

Vegetable and Fruit Garden Kits

A single seed can go a long way in helping needy families achieve food security and self-sufficiency. In line with this, Nusaned distributed various plants, seeds, and trees - including lettuce, cauliflower, cabbage and chard variety and trees of the fig, lemon, grape, pomegranate, walnut and almond variety as well as seeds of the parsley, radish, and spinach variety - as well as organic substances to 300 farmers in Akkar, in the villages of Bebnine, Qarqaf, Berkayel, Jdeidet el Qayteh, and Wadi Jamous. Organic substances were provided to encourage farmers to farm within organic standards and free from pesticides.

Vegetable and Fruit Kits Distributed Covered 36,000m2 at a Cost of \$6,282



Honey Bee Kits

The Honey Bee Kits project was designed with two main objectives: firstly, to support young beekeepers by developing their capacities and providing them with new beehives so that they produce honey and its alternatives and gain new means of subsistence; secondly to establish a sustainable bee and beehive center for honeybee-related education, beekeeping, and breeding to aim at improving the honey value chain. Nusaned managed the apiary in a way to ensure that the bees will be reared and taken care of in a suitable place for beekeeping in Akkar and to produce new bee colonies, honey and other related products. Nusaned followed up with the beneficiaries, created small groups in villages and linked them with experts to support them when needed.

150 small beekeepers in 10 villages of Akkar were supported in Bebnine - Qarqaf - Berkayel - Jdeidet el qayteh - Sfeinet el Qayteh - Bzal - Beit Yunes - Beit Ayoub - Mechmech - Fneideq at a Cost of \$32,300.



Creation of Mouneh Packages with Metlife

In December 2021, Nusaned collaborated with Metlife-Insurance Lebanon to support our community's local production while rewarding 160 hard working employees in these times of crisis.

This collaboration supported 8 COOPs all over Lebanon: Bekaa - Zaarouriye - Bater - Fnaydek - Kfarhaldia - Kfardebiana - Der Dlou at a Cost of \$13,745



FUNDRAISING EVENTS



IWC “Solidarity with Beirut” Special Edition Watch

IWC fund: In the aftermath of the August 4th port explosion, IWC Watches Arabia created a special edition of their Pilot's Chronograph watch titled “Solidarity with Beirut”. In less than 2 hours after its release, the 30 pieces produced were sold out. Proceeds from the sale of these watches went to Nusaned's Beirut Emergency Response Plan.

The rehabilitation of the Salim Gholam Heritage Buildings was one of the main projects to benefit from this amazing campaign.



FUNDRAISING EVENTS

Sandra Sahyoun "The Cedar in US" Collection



"The Cedar in US" is a collection of artwork by the talented artist **Sandra Sahyoun** that was created to convey a very strong message about our beloved country. The cedar tree is not only a symbol of peace and resilience, it is a living creature that must grow in each one of us. Starting July 2021, Sandra Sahyoun pledged to donate 50% of the total sales of her painting reprints to Nusaned to help us in our mission as well as to support restaurants and businesses in reopening their doors thus bringing life back to the heart of our beloved city. Paintings are still displayed at three restaurants Mayrig, Le Baron, and Slate.

To date 20 painting reprints were sold and \$16,200 was collected.

This fundraiser will stay till January 2023. By acquiring a beautiful piece of her art, people will be supporting the Beirut emergency response plan in the aftermath of the explosion.

Kulluna Li Beirut

Kulluna Li Beirut "All for Beirut" was a one day fundraising telethon campaign organized jointly by Irada and RDCL businessmen associations on August 22nd, 2020 in response to the devastating Beirut port explosion. The campaign succeeded in raising \$1.3 million that were directly distributed to schools affected by the blast, in addition to channeling targeted donations to 12 Local NGOs who were effectively participating in the relief and rehabilitation efforts. The event took place in Beit Beirut in Sodexo and was inaugurated by the Beirut governor.

Amount donated to Nusaned in this event represented 20% from total donations collected from the telethon.



DAYS TO REMEMBER

Beirut Marathon Race

Nusaned was honored to partner with the Beirut Marathon association in its annual 5 km run on November 13th, 2021. By purchasing tickets, starting at 100,000 LBP, Nusaned supporters directly benefited the people who are most in need. During that unforgettable day, all the NGOs partnered and ran together for the hope of a better Lebanon.



Clean up Hamra Street

On October 10th 2021, we joined forces with other NGOs, AUB Neighborhood Initiative, Makhzoumi Foundation, and Al Makased, to Clean Hamra Street with the aim to eventually create sustainable cleaning projects in every city in Lebanon.



Camps

At Nusaned we understand the importance of teaching the younger generations the meaning of compassion and the value of supporting those less fortunate. Nusaned received kids from Mini Camp at the Hub during the month of July 2021, where they witnessed the daily routine of our Hub activities and experienced what being a true humanitarian Lebanese citizen means.

Nusaned also collaborated with Dr. Malih El Yaman to organize a 3-day summer camp at Swings camp for kids affected by the Beirut blast. This 2021 summer camp focused on restoring the kids' confidence, working on their speaking and team building skills, as well as engaging them in discussions. Joyce Azzam (first Lebanese woman to climb the 7 summits) joined the event to motivate them to open up and focus on their future as young leaders and well-rounded humanitarians.



DAYS TO REMEMBER

Nusaned Team Trainings



At Nusaned, we have a **zero tolerance** approach towards any form of sexual harassment, exploitation or abuse. The team is continuously trained on Protection from Sexual Exploitation and Abuse (PSEA), and in turn conducting awareness sessions to various stakeholders in our projects. During distributions, we have a PSEA stand, where our PSEA officer distributes leaflets and explains to beneficiaries that any form of misconduct should be reported immediately without any violation of the victim's privacy.

The team also attended a two-day training on Protection Mainstreaming and gender in emergencies and Safe Identification and Referral with the Gender Protection Coordinator at Care International in Lebanon, Francesca el Asmar. The aim was to understand PSEA core principles and the referral pathways for victims who survived abuse or exploitation, and more than 25 persons from Nusaned benefited from this training.



Christmas Cheer at the HUB!



The Hub was full of Christmas cheer as the wonderful ASCE BAU students celebrated with children from needy families. These students engaged with the kids in several festive activities bringing much needed happiness in these tough times.

TOGETHER WE THRIVE



At Nusaned we believe that the power to create change comes from working collaboratively. This has definitely come to fruition in the past years thanks to successful collaborations with like-minded organizations as well as committed team members, generous donors, and dedicated volunteers both on the ground and behind the scenes. Every means of support and every act of kindness, no matter how small, significantly contributes to building stronger communities and to transforming the lives of those in need.

We are committed in our mission to support vulnerable communities to become self-sustaining and with the backing of our extended Nusaned family, we will achieve our goals and beyond. We couldn't do it without you and we're looking forward to your continued support!

For more information and to know how you can make a difference please visit our website

www.nusaned.org



