Annual Report 2020
Nusaned is a humanitarian, community-based and volunteer organization that remains at equal distance from all religions and doesn’t engage in any political activity. The organization began its journey in December 2019 just two months after the October uprising with a vision to empower the marginalized communities throughout Lebanon to live sustainably. We support communities based on a non-biased, egalitarian and value-based needs assessment process with the ultimate goal of these communities becoming self-sustaining.

Our belief is that the power to create change comes from working collaboratively. We have a large network of international and local NGOs as well as like-minded organizations that we continuously partner with. Nusaned has created 3 main programs in line with its pledge: Roofs That Shield, Crops That Yield and Goods In Need to address the basic human rights of shelter, food security and vital necessities.
As we look back at 2020 it gives us great pride to share with you all the achievements that the Nusaned family has accomplished with the support and generosity of our donors whether Lebanese expats community, International NGOs, or corporate donors. Transparency is one of our core values and it’s vital that we bring you along on this journey to showcase the various successful programs and projects we have embarked on.

We hope this report will shed light on the many issues our country has faced and how with hard work and collaboration we can face these issues head on. We proudly serve the marginalized communities in their time of need and we empower them to live sustainably. With the backing of our donors and partners we look forward to building upon the successes of this year and learning from its challenges to bring positive change into the lives of those that need it the most.
OUR PROGRAMS

Strong and stable homes create strong and stable communities. At Nusaned, we focus on providing the basic human right for shelter so that individuals and families have the opportunity to have a place to live in that protects their health, nurtures their wellbeing and fosters an environment of security, stability and opportunity for self-development and economic growth.

At Nusaned, we focus on building self-sustained communities, while maintaining flexibility and expanding to address a variety of needs as they arise. We guide individuals and families through the initial steps in resisting and overcoming poverty, while encouraging a culture of sharing and community support to create a long-lasting network of strength.

Now, more than ever, ensuring food security for all is vital. Our focus is to support communities in achieving food security based on sustainable approaches while preserving and enhancing the local ecosystem. We provide communities with technical support and advice, delivering the means and resources to develop tailor-made solutions that ensure food self-sufficiency.

EXECUTIVE SUMMARY

Families Supported 75,429
Pledged Donations $4,844,068
Volunteers 200
Labor Workers 3,200+

- Families Supported: 75,429
- Pledged Donations: $4,844,068
- Volunteers: 200
- Labor Workers: 3,200+

- Households Supported: 2,272
- Units Rehabilitated: 1,668
- Restaurants Rehabilitated: 22
- Heritage Buildings Restored: 2
- Community Space Rehabilitated: 1

- Households Supported: 72,239
- Nutrition Items Distributed: 231,626
- Well Being Items Distributed: 64,029
- Home Appliances Distributed: 2,450

- Households Supported: 918
- Villages Supported: 28
- Chicken Distributed: 8,585
- Vegetable and Fruit Kits: 36,000 m²
Pledged Donations $4,097,617
Households Supported 2,272

«Roofs That Shield» is one of Nusaned’s core programs that focuses on providing the basic human right of shelter for underprivileged Lebanese citizens. Our goal through this program is to provide families and individuals with the opportunity to have a place to live in that protects their health, nurtures their wellbeing and fosters an environment of security, stability and opportunity for self-development and economic growth. Our initial target was to rehabilitate 1,000 homes in various regions of Lebanon starting with 300 houses in Akkar.

Projects

1. Roofs That Shield Beirut
   - Residential Units
   - SMEs and Institutions
   - Salim Gholam Heritage Buildings
   - Public Spaces

2. Roofs That Shield Akkar
   - Residential Units
   - Public Space: Berqayel Staircase
In the aftermath of the August 4th port explosion, Nusaned immediately prepared an emergency response plan. A core part of this plan is the “Roofs That Shield Beirut” program. Our immediate response was to launch our Shelter Hotline to receive requests from all over the city and address the most urgent shelter needs. Our digital needs assessment and GIS-based platform allowed us to manage, visualize, and share data. We also performed clean-up operations, with the help of 200 volunteers and 6 NGOs, that included 120 houses and 2 hospitals in 6 different areas.

Our secondary and ongoing response has been to perform complete rehabilitation work on damaged commercial and residential units with a target of 2,050 units in the severe, intermediate, and mildly damaged categories. So far, we have successfully rehabilitated 1,418 units and assessed 2,170 units. As part of this emergency response plan, we are rehabilitating hospitals, schools, historic buildings as well as 25 restaurants and pubs.

Projects

1. Residential Units
2. SMEs and Institutions
3. Salim Gholam Heritage Buildings

Pledged Donations $3,444,403
Households Supported 2,022
In partnership with the Syndicate of Owners of Restaurants, Cafés, Night-Clubs and Pastries in Lebanon, Hospitality Services and Apave, and thanks to our donors we were able to rehabilitate 22 restaurants and pubs. We provided financial and inkind support to various schools and hospitals in the damaged area.

Before After

Restaurants and pubs

Acoté  Bodo  Butcher’s  Dar El Gemayzeh  Floyd  Greedy Goose
Le Bar D’Acoté  Le Baron  Le Petit Gris  Lina’s ABC  Ashrafieh  Loris  Mayrig
Mothershucker  Prune  Slate  Stairway  Tamashii  Tavolina  Tenno
The Barn  The Happy Prince  Yakiniku
ROOFS THAT SHIELD BEIRUT
SMEs and Institutions

Schools

Sioufi Collège des Sœurs des Saints-Cœurs

Beirut Annunciation Orthodox College

Hospitals

Rosarie Sisters Hospital

Dar Al Ajaza Alislamia Hospital

Lebanese Hospital Geitaoui

Saint Joseph Hospital

Karantina Hospital (Cleaning)
As part of our “Roofs That Shield Beirut” program Nusaned is restoring the historic Salim Gholam Heritage Buildings in the Rmeil area, plots 1137 and 474. These buildings tell the story of the architectural development in Beirut between 1870 and 1930. As a result of the explosion they endured structural cracks on the facades as well as major damage to the internal and external wall plaster.

In partnership with the AUB Neighborhood Initiative, Save Beirut Old Houses, CTI Contracting (plot 1137), Arcenciel and Distruct Contracting (plot 474), we are restoring the buildings following the highest standard method for heritage buildings. At Nusaned we greatly value our Lebanese culture and take pride in preserving our heritage.
Nusaned successfully launched its «Roofs That Shield» program in Akkar in December 2019 where our team set out on one of its many visits to assess the shelter needs in 28 municipalities. To date we are very close to reaching our goal and have rehabilitated 250 houses so far thus giving the inhabitants the comfort and stability of secure housing. This goes hand in hand with our focus of creating employment opportunities while encouraging members of the local community to contribute to each project through personal investment of time and labor.

Pledged Donations $653,214
Households Supported 250

Projects

1- Residential Units Rehabilitation
2- Berqayel Staircase
During our initial visits to Akkar, we noticed a flight of stairs in Berqayel which connects a whole neighbourhood. As such our team took on the challenge of the rehabilitation work in a matter of days with the help of volunteers. As soon as the team was done, the colorful strokes of «Sounna El Hayet» turned the stairway into a brighter place that the residents could enjoy.
## ROOFS THAT SHIELD BEIRUT

### Top Monetary Donations

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>MEI</td>
<td>$1,300,000</td>
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<tr>
<td>MEDAIR</td>
<td>$328,156</td>
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<tr>
<td>Beirut Emergency Fund</td>
<td>$300,000</td>
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<tr>
<td>Save the Children</td>
<td>$217,850</td>
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<td>Pfizer</td>
<td>$169,519</td>
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<td>CARE</td>
<td>$148,000</td>
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<tr>
<td>PEPSICO</td>
<td>$100,000</td>
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<tr>
<td>Emirates</td>
<td>$100,000</td>
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<tr>
<td>Family to Family</td>
<td>$40,338</td>
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<tr>
<td>6th Energy</td>
<td>$40,000</td>
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<tr>
<td>cèdres</td>
<td>$39,726</td>
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<tr>
<td>Crowd Funding</td>
<td>$31,000</td>
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<td></td>
<td>$593,178</td>
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</table>
GOODS IN NEED

Pledged Donations $714,981
Households Supported 72,239
Items Distributed 298,105

Since December 2019, Nusaned’s ongoing Goods In Need program has been distributing basic goods to impoverished families to help them transition out of crisis and into a sustainable livelihood. Our first distribution took place in Hay El Tanak (Tripoli) where we gave out 150 food parcels and hygiene kits. The corona outbreak in early 2020 as well as the port explosion created further challenges. As a result of the explosion and as part of its “Beirut Emergency Response Plan” Nusaned created the “Goods in Need for Beirut” program to be able to provide affected households with immediate aid in terms of food, hygiene and clothing essentials. We also set up a hotline for urgent requests from families and individuals in need.

Projects
1- Nutrition
2- Well-Being
3- Home Appliances

Areas of Operation
1. Akkar
2. Tripoli
3. Beirut
4. Mount Lebanon
5. Matn
6. Bekaa
7. Saida
8. Tyre
9. Nabatiyyeh
10. Marjaayoun
GOODS IN NEED
Nutrition

Households Supported 32,671
Items Distributed 231,626

Our “Goods In Need” team members have procured a great number of essential food items. We were able to help hungry families by distributing 1,000,000 loaves of bread though re-opening bakeries thus helping struggling businesses in the Bekaa, Akkar and Marjaayoun areas. This same concept was applied when we distributed food vouchers to affected families that benefited struggling SMEs when redeemed.

In addition, thanks to Care International, Save The Children and Akkarouna’s support food parcels were also distributed in the aftermath of the explosion. We also were able to distribute hot meals, sandwiches, snacks and water bottles to hospitals such as Rafic Hariri Hospital, Geitawi Hospital and other hospitals in the affected areas. Even prior to the explosion, our team was able to distribute around 4,000 food parcels to those in need. During Christmas we distributed 500 turkeys and Bûches de Noël as well as 500 vouchers worth LL 625,000/voucher redeemable at local SMEs.

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As part of our Beirut Emergency Response Plan, our “Goods In Need For Beirut” team made sure to package and distribute basic necessities to improve the mental and physical well-being of the affected beneficiaries. Thanks to our generous donors and successful collaborations we were able to provide the beneficiaries with clothing, hygiene kits, toys and various other items that would positively affect their state of mind and physical health.

Our team was also able to come to people’s aid in the early days of COVID-19, and as part of the broader “Goods In Need” program, by distributing 25,000 face shields and 5,000 face masks in Beirut, Akkar, Tripoli and Saida.

Households Supported 37,360
Items Distributed 64,029

GOODS DISTRUBTED ACROSS LEBANON

- 5,000 Face Masks
- 3,203 Adult & Child Diaper Packs
- 3,000 Online Medical Consultations
- 332 Toys
- 25,000 Face Shields
- 16,747 Personal Hygiene Kits
- 600 Items of Clothing
- 336 Dignity Kits
- LL 50,000 Clothes Vouchers
- 200 Blankets
- 3,110 Sanitary Pad Packs
- 332 Medical Shoes
- 367 Elderly Kits
- 1,102 Hygiene Kits
- 200 Baby Kits
- 500 IPC Kits
Since many households were in dire need of basic necessities following the August 4th port explosion, our “Goods In Need for Beirut” team, in partnership with Xpatria, Lebanese Food Bank and Abed Tahan, set out to support them. We successfully provided 243 households with a total of 302 units of televisions, refrigerators, washing machines, cooktops and gas cookers.

We also collaborated with Ahla Fawda and Min Beib La Beib to provide furniture to destroyed homes. Prior to the explosion, and in collaboration with Unigaz, we had also distributed 2,000 gas cylinders to needy families.

<table>
<thead>
<tr>
<th>Goods Distributed Across Lebanon</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gas Cylinder Refills</td>
<td>2,000</td>
</tr>
<tr>
<td>Gas Cookers</td>
<td>81</td>
</tr>
<tr>
<td>Electrical Heaters</td>
<td>37</td>
</tr>
<tr>
<td>Washing Machines</td>
<td>22</td>
</tr>
<tr>
<td>Electrical Lamps</td>
<td>55</td>
</tr>
<tr>
<td>Cooktops</td>
<td>16</td>
</tr>
<tr>
<td>TVs</td>
<td>32</td>
</tr>
<tr>
<td>Microwaves</td>
<td>2</td>
</tr>
<tr>
<td>Pieces of Furniture</td>
<td>131</td>
</tr>
<tr>
<td>Fridges</td>
<td>74</td>
</tr>
</tbody>
</table>
## GOODS IN NEED
Top Monetary Donations

<table>
<thead>
<tr>
<th>Organization</th>
<th>Amount</th>
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<tbody>
<tr>
<td>ACT FOR LEBANON</td>
<td>$47,500</td>
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<tr>
<td>care</td>
<td>$43,990</td>
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<tr>
<td>Beirut Emergency Fund</td>
<td>$40,000</td>
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<tr>
<td>X-PATRIA</td>
<td>$25,000</td>
</tr>
<tr>
<td>L’Orient-Le Jour</td>
<td>$15,740</td>
</tr>
<tr>
<td>Save the Children</td>
<td>$15,000</td>
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<tr>
<td>Crowd Funding</td>
<td>$426,420</td>
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</table>
In light of the hardships our country is facing and the state of poverty many people are living in, ensuring food security is critical. Nusaned supports communities in achieving food security based on sustainable approaches while preserving and enhancing the local ecosystem. We provide communities with technical support and advice, delivering the means and resources to develop tailor-made solutions that ensure food self-sufficiency.

Projects
1- Chicken Coop Kits
2- Vegetable and Fruit Garden Kits

In light of this we have created a variety of kits to support families in need. We have currently rolled out the Chicken Coops as well as the Vegetable & Fruit Gardens with plans to implement Honey Bee Kits in the future. These backyard kits were launched in Akkar and will soon be applied in Mount Lebanon and Bekaa.
CROPS THAT YIELD
Chicken Coop Kits

Households Supported 618

Under the “Crops that Yield” program, and given their feasibility and quick-return to the households, the chicken coop backyard kits provide impoverished families not only with a source of food security, but also a living income where they can sell the surplus egg production in exchange for cash or produce to achieve well-balanced nutrition.

With the help of Nusaned’s Roofs That Shield members, a coop design guideline was created based on principles of a circular economy. We also engaged the beneficiaries in the provision of recycled materials as well as the construction of the coop through sweat equity.

Chickens Distributed 8,585
Chicken Feed Bags (25kg) 345 bags
CROPS THAT YIELD
Akkar Vegetable and Fruit Garden Kits

Households Supported 300

As part of our “Crops That Yield” program we aim to provide needy families and individuals with the tools to achieve food security and self-sufficiency. In line with this, we distributed various plants, seeds, and trees as well as organic substances to 300 farmers in Akkar.

We provided them with seedlings of lettuce, cauliflower, cabbage and chard variety and trees of the fig, lemon, grape, pomegranate, walnut and almond variety as well as seeds of the parsley, radish, and spinach variety. Furthermore, we provided them with organic substances to encourage them to farm within organic standards, free from pesticides.

36,000 m² of Land Cultivated

[Diagram showing distribution of land cultivated with different crops and percentages]
<table>
<thead>
<tr>
<th>CROPS THAT YIELD</th>
<th>Monetary Donations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crowd Funding</td>
<td>$31,470</td>
</tr>
</tbody>
</table>
FUNDRAISING EVENTS
IWC Event

IWC Schaffhausen launched a new special Pilot’s Watch Chronograph Edition named “Solidarity with Beirut” in partnership with Nusaned. The proceeds of the watch went towards supporting those affected by the Beirut port explosion and specifically towards the restoration of the Salim Gholam Heritage Buildings. Available exclusively in Lebanon and the UAE, the watch was part of a limited-edition collection of only 30 pieces.

FUNDRAISING EVENTS
Charity Challenge

We are grateful to this amazing group of people who held a cycling event in the UAE to raise funds for our “Roofs That Shield” program. The amount raised went directly towards assessing and rebuilding 5 damaged residential units. Thanks to OMG and their partners we were able to transform the lives of those affected by the hardships of this past year and give them the shelter they deserve.
PARTNERS

NGOs and Initiatives

Corporate

Probono
Collaborators

Inkind Donors

Lebanese Food Bank | Foundation CMA CGM | Sara Trading | Zumtobel | Bankers
Brands For Less | Bekford | Colgate Palmolive | Warde | Arope | RMF
Omega Paints | Lecico | Tino | Colortek | Abed Tahan | Elie Kassouf & Co.
Amalia | Drapp | Cisco | Skechers | Proctor and Gamble

Municipalities

Ain El Dahab | Bebnine | Beit Ayoub | Beit Younes | Berkayel | Bkarzala
Burj el Arab | Burj Hammoud | Bzal | El Houmaya | Fnaydek | Halba | Hayzouk
Houach | Jdaydet El Kaytsee | Karkaf | Kobet Shoumra | Majdala | Martouma
MashehaMeshmesh | Mhamra | Oyoun El Ghezlan | Qabaait | Qaryat
Sayouk | Safinet El Qaytaa | Shan | Wadi Jamous

Our Brand Ambassador

Carmen Bsaibes is a Lebanese talent who has showcased her stellar acting and directing skills in highly rated series and movies. She represents the strong independent Lebanese woman and embodies the corresponding characteristics of naturalness, humbleness, and resilience. This fits hand in hand with the Nusaned brand personality and we are proud to call her our brand ambassador. Throughout 2020, Carmen was constantly shedding light on Nusaned’s mission through her pages on social media, where she showed endless support.

Moreover, when Nusaned launched its “Roofs That Shield” program in Akkar and rehabilitated the Berkayel staircase Carmen heartily engaged with the team there after learning about our programs. She also visited the local families and engaged with the communities there. Furthermore, she was a part of our Christmas event and helped the team in distributing clothes to beneficiaries. We are grateful to her for continuously supporting Nusaned on her social media page and for helping us gather much needed funds.
At Nusaned we believe that the power to create change comes from working collaboratively. And this has definitely come to fruition in the past year thanks to successful collaborations with like-minded organizations as well as committed team members, generous donors, and dedicated volunteers both on the ground and behind the scenes. Every means of support and every act of kindness, no matter how small, has significantly contributed to building stronger communities and to transforming the lives of those in need.

We are committed in our mission to support needy communities to become self-sustaining and with the backing of our extended Nusaned family we will achieve our goals and beyond. We couldn’t do it without you and we’re looking forward to your continued support.

For more information and to know how you can make a difference please visit our website 

www.nusaned.org